




BENCHMARK  
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## *News Release*

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### **Five Benchmark Hospitality International Properties Achieve *Condé Nast Traveler's* “2011 Best In The World” Readers Choice List**

**The Woodlands (Houston), Texas, October 2011 ... [Benchmark Hospitality International](#)**, a leading US-based hospitality management company, has announced that five of its properties have achieved the *Condé Nast Traveler* Readers Choice “Best in the World” list for 2011. Four properties are part of the company’s recently launched Personal Luxury Resorts & Hotels, the hospitality industry’s newest brand.

“We are very pleased with this honor and thrilled that readers of *Condé Nast Traveler* have chosen five of our hotels as the ‘Best in the World’,” said Burt Cabañas. “To have a third of our new collection of Personal Luxury Resorts & Hotels achieve a place on this highly respected list is extremely rewarding as well.”

“One of the experiences we strive for daily is that we ‘walk the talk’ of superior, memorable customer service for each of our guests,” said Greg Champion, Benchmark’s chief operating officer. “Achievements like *Condé Nast Traveler's* Best in the World list help us know, tangibly, that we are succeeding, and that this success must be repeated every day.”

The hotels and resorts that placed on [Conde Nast Traveler's Readers Choice Awards](#) “Best in the World” list were sifted from more than 8 million votes cast in the magazine’s

annual Readers' Choice Awards survey. The awards reflect the combined opinions of 28,876 *Condé Nast Traveler* readers, rating the hotels, cities, and islands they visited in the past year.

Benchmark Hospitality's *Condé Nast Traveler* Best in the World hotels and resorts for 2011 are:

***Top 200 US Hotels List:***

- [Bardessono](#), Yountville, Napa Valley, California\* (#17)
- [Hotel 1000](#), Seattle, Washington\* (#14)
- [Hotel Contessa](#), San Antonio, Texas (#60)

***Top 150 Mainland US Resorts List:***

- [Costa d'Este Beach Resort](#), Vero Beach, Florida\* (#66)
- [Willows Lodge](#), Woodinville, Washington\* (#83)

\* *Personal Luxury Resorts & HotelsSM* properties

***Benchmark Hospitality Hotels / Resort photography available at:***  
[http://www.benchmarkhospitality.com/Media\\_Center/Images.asp](http://www.benchmarkhospitality.com/Media_Center/Images.asp)

**About Benchmark Hospitality International**

**Benchmark Hospitality International** is a leader in the management and marketing of resorts, conference centers, hotels, and *Personal Luxury Resorts & HotelsSM*. The independent company, launched in 1980, is a worldwide organization operating properties in major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston. Benchmark Hospitality is also a founding member of the International Association of Conference Centers. The company's eastern regional office is in New Jersey, western regional office is in Washington, with international offices in Tokyo, Japan, and Santiago, Chile. For the location of Benchmark's properties and additional information, visit [www.benchmarkhospitality.com](http://www.benchmarkhospitality.com).